



THE  
EARTHSHOT  
PRIZE

# The Earthshot Prize Youth Programme: Africa

3-7 November 2024

*Common Purpose x The Earthshot Prize introduce The Earthshot Prize Youth Programme  
A climate leadership platform for young African leaders*

**As the guardians of tomorrow's environment, your actions today shape the future. Be part of the thrilling Earthshot Prize Week in Cape Town, on a unique one-of-a-kind programme designed specifically for young leaders like you.**

This November, as The Earthshot Prize travels to the continent for the first time, we're committed to convening 100 amazing young people aged 18-35 from across Africa, who are eager and ready to drive change in climate action and sustainability. Over four dynamic days, you'll gain essential skills in authentic leadership, storytelling and networking, further empowering you to effectively share your vision and build influential connections. Immersing you directly with Earthshot Week activity, it's more than just a learning experience—it's your entry into a community of young visionaries eager to forge a sustainable path forward.

Whether you're eyeing a career in green industries, have an inspiring story to tell\*, or aiming to amplify your impact this programme is your platform to further your entrepreneurial spirit and advance your professional journey. We're looking for future leaders who are passionate about repairing and restoring our planet to build a better world for ourselves and our communities.

\*We are open to those who tell their stories via social media, visual arts, podcasts, fiction, journalism, film, photography, and any other kind of media. If you are passionate about using your perspective and platform to share stories of incredible work being done to fight climate change, we want to hear from you.



# What is The Earthshot Prize?

The Earthshot Prize was launched by Prince William in 2020 to search for and scale the most innovative solutions to the world's greatest environmental challenges. Our challenge to the world is based on five Earthshots – simple but ambitious and universal goals for 2030 developed in collaboration with leading environmental experts. They are Protect and Restore Nature; Clean our Air; Revive our Oceans; Build a Waste-Free World; and Fix our Climate. Every year over the course of this critical decade, five Winners with the best chance of helping to achieve our Earthshots will be awarded £1 million each to scale their solutions.

This November, we are bringing our annual celebration to Cape Town, South Africa for the first time! Taking place across four days of landmark events, **Earthshot Week 2024** will spotlight groundbreaking environmental solutions and bring together world-leading individuals to drive forward the restoration and protection of our planet.

**By 2030, we choose to**



**Protect &  
Restore  
Nature**



**Clean  
Our Air**



**Revive Our  
Oceans**



**Build a  
Waste-Free  
World**



**Fix Our  
Climate**



## What to expect



**Skill-Building Workshops:** Elevate your impact with essential skills in storytelling, networking, and creative problem-solving.



**Connect with Leading Experts:** Gain unique access to industry leaders and pioneers in sustainability, expanding your professional network within the climate action community.



**Insider's Look into the Environmental Sector:** Discover essential skills and the real-world demands of the sustainability industry through masterclasses and direct engagements with professionals.



**Build Your Community:** Join a dynamic network of peers committed to climate action, fostering a supportive and collaborative environment for a sustainable future.



**Exclusive Earthshot Access:** Attend the Earthshot Prize Awards and participate in related activities.

## Programme overview

### Day 0: Arrival and Networking

Begin with an inspiring evening of networking and a panel discussion that introduces the programme's key themes and set the stage for the week.

### Day 1: Self-Discovery and Immersive Learning

After your official welcome to Earthshot Week, you will dive into self-discovery, aligning your personal mission with impactful change. Witness real-world sustainability initiatives and conclude the day with a welcoming reception.

### Day 2: Leadership and Reflection

Explore your potential in environmental leadership through insightful sessions, envisioning sustainable impacts and connecting with peers. You will experience impactful conversations through Earthshot Week programming, before given the opportunity to consider your role as a future planetary guardian.

### Day 3: Storytelling for Impact

You'll experience a series of interactive hands-on storytelling workshops across content creation, spotlighting your story and practical skills. In the evening, you'll have the unique opportunity to attend The Earthshot Prize 2024 Awards Ceremony where you will walk the green carpet and watch the announcement of the 2024 Winners.

### Day 4: Career Paths and Network Building

Explore career opportunities in green industries, enhance your networking skills through discussions with Global Alumni, and develop a personal action plan during our "Making it stick" session. Cap off the week at the official Closing Jol of Earthshot Week 2024.



## FAQs

### How are participants selected?

An independent committee consisting of representatives from organizations supporting the programme will select participants. If selected, we will notify participants via email.

We invite you to submit your application as soon as possible, with the final cut-off on 29 September

### Are expenses covered during the programme?

All programme costs including meals, local transport to programme venues and accommodation are free for participants. If you are not residing in Cape Town, internal return flights within Africa are also included.

### What will I receive after graduating from the programme?

You will receive a digital certificate post-programme to recognise your participation in the programme. You will also be a part of our global Common Purpose alumni network.



**Apply now**



For more information about the programme and to apply, please visit:  
[commonpurpose.org/tep-youth](https://commonpurpose.org/tep-youth)

Applications close:  
**29 September 2024**